

MEASURE J  
"REIMAGINE LA"



# **2021 SPENDING**

## RECOMMENDATIONS PROCESS

# Economic Opportunity & Sustainability Meeting #4

## Interpretation on Your Computer

1. Select the interpretation icon on the bottom of your screen.

Seleccione el icono de interpretación en la parte inferior de la pantalla.



1. On the drop down menu, select the language you want to hear.

Aparecerá un menú. Seleccione el idioma que desea escuchar.



1. To only hear the interpreted language, click Mute Original Audio.

Para escuchar solo el idioma interpretado, haga clic en Silenciar audio original.

## Interpretation on Your Mobile Device

1. In your meeting controls, tap the ellipses icon.

Para acceder a la interpretación desde su dispositivo móvil, en los controles de reunión, toque el icono elipses.



1. Tap **Language Interpretation**.

Seleccione la interpretación del idioma.

1. Select the language you want to hear.

Seleccione el idioma que desea escuchar



# Interpretation in Spanish at this Meeting

- ❖ Please speak *more slowly* for Interpretation
- ❖ If you are receiving Spanish Interpretation, please put a “ \* ” (star) before your Name by **RENAMING** for Breakout Groups  
*Sample: \* - Liz Sunwoo (she/her), ODP*
- ❖ Spanish Interpretation in Main Room only so **Spanish language Breakout Group** will be in **Main Room**
- ❖ Hable *más despacio* para los que están interpretando
- ❖ Si está recibiendo interpretación en español, coloque una “ \* ” (estrella) antes de su nombre CAMBIANDO EL NOMBRE para ayudar a facilitar la creación de los Grupos de trabajo
- ❖ *Por ejemplo: \* - Liz Sunwoo (ella / ella), ODP*
- ❖ Interpretación estará disponible en español solo en la sala principal, **por lo que el grupo de trabajo en español estará en la sala principal**





A vibrant landscape photograph featuring a wide river with white-water rapids in the foreground. A brilliant rainbow arches across the sky, its base resting on the distant horizon between two steep, forested hills. The hills are covered in dense, lush green vegetation. The sky is a clear, deep blue with a few wispy clouds near the horizon. The overall scene conveys a sense of natural beauty and tranquility.

# Breathe



The background of the slide is a photograph of a beach at sunset. Numerous palm trees are silhouetted against a sky that transitions from a deep purple at the top to a bright orange near the horizon where the sun is setting. In the foreground, the silhouettes of people are visible, some standing and others sitting, looking out towards the ocean. The overall mood is serene and evocative of a coastal environment.

# **Acknowledgement of Local Native Peoples**

## **Tongva/Kizh/Gabrieleño, Tataviam & Chumash**

# Meeting Goals

- Learn about and discuss participatory budgeting and collective resourcing to inspire us to continue to be engaged
- Discuss and refine the draft funding recommendations that are based on the ideas shared in meetings 1-3
- Ensure a shared understanding of how we will vote on the funding recommendations in our fifth and final meeting next week



# Agenda

1. Introduction and Grounding
2. Presentations
3. Question & Answer
4. Review and Discuss Draft Funding Recommendations
5. Public Comment
6. Next Steps and Close







.....

# Group Agreements

- 1) **Be Present** - Try to have cameras on, listen actively and turn off other devices and apps during the meeting
- 2) **Equity in Participation**
  - *Please mute while others are speaking*
  - *Raise your hand to be in the speaking stack (\*9 on the phone)*
  - *Be ready to unmute (\*6 to mute and unmute on the phone)*
  - *If you have spoken allow space for others to speak before you. Facilitators will call on others in the stack if you have spoken so we can hear everyone's comments and voice*
- 3) **Practice Grace and Openness** - We are all here with good intentions and want to improve people's lives, let's give each other a chance
- 4) **Take Care of Your Bodies** - Get up to stretch, use restroom, hydrate, etc.
- 5) **Use Human-First Language**
- 6) **Respect Everyone's Pronouns**



# Zoom Instructions to Support Participation



## RENAME

Name you want to be called, Gender Pronouns & Organization (if affiliated)

**\*optional\***



## USE THE CHAT

- To connect
- To respond
- To ask questions



## RAISE YOUR HAND

You can “Raise your hand” by looking under the “**Reactions**” **Icon**

OR

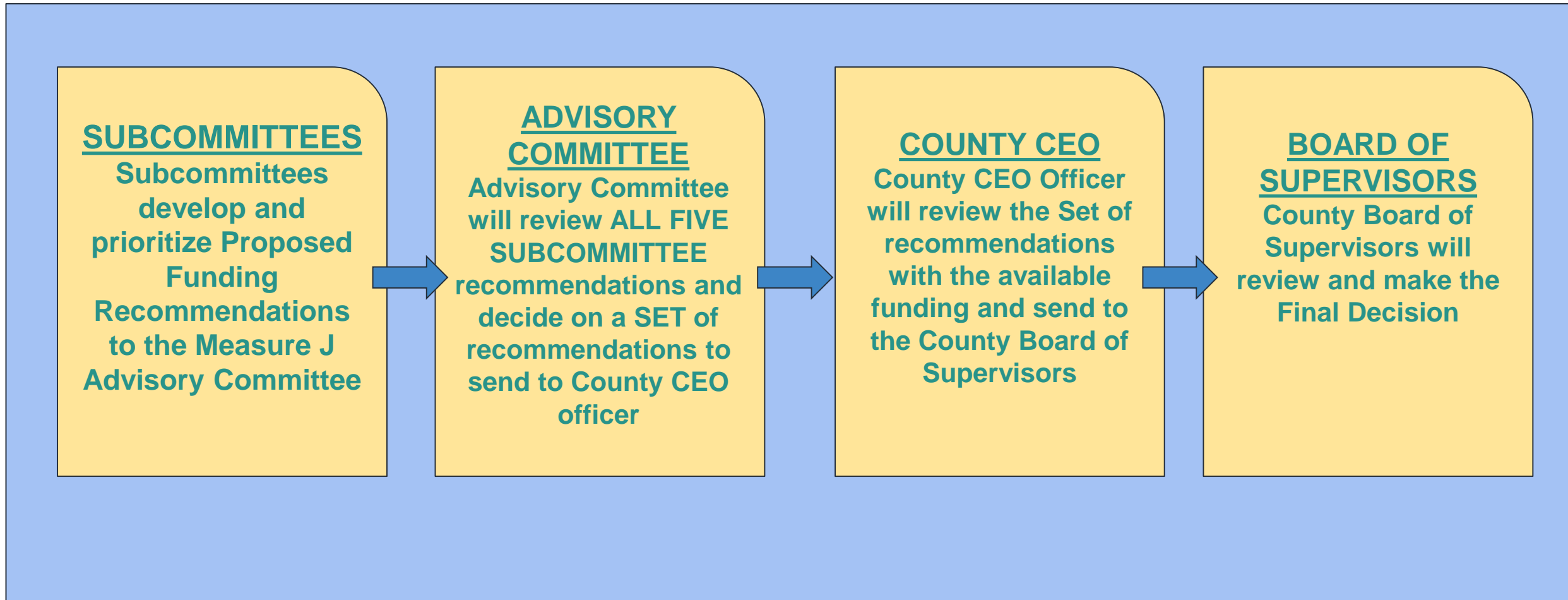
Type “**STACK**” in the chat to get in the speaking order



## FOR THE PHONE

- \*6 - Mute/Unmute
- \*9 - Raise Hand

# Overall Decision Making Process for Funding Recommendations







**Presentation:**

# **Community Power in Collective and Equitable Resourcing**



# Welcome to our Presenters

**Kristania De Leon**

Director of Partnerships and Strategy, The Participatory Budgeting Project

**David DeVaughn**

Director, Inclusive Cities

**José Serrano-McClain**

Principal, Inclusive Cities

**Diana Zuniga**

Associate Director of Regional Collaboration, Department of Health  
Services





# Question & Answer with Presenters



# Discuss Draft Funding Recommendations





# Purpose of This Subcommittee:

**Develop Measure J Funding Recommendations**  
for the **2021-2022** Budget of the  
County of Los Angeles.



# Two Pathways to Getting Funding Out Through Measure J

- **Through a County Program or Initiative - and a certain percentage can go directly to CBOs (community-based organizations)**
- **Create a Third Party Administrator (such as a private foundation or intermediary) to have a process for smaller CBOs to access funding**





# Economic Opportunity and Sustainability Subcommittee Meeting Process

**Week #1**  
**Grounding  
&  
Election**

**Week #2**  
**Innovative  
Models &  
Reimagining**

**Week #3**  
**Eliminating CBO  
Barriers &  
Priorities for  
Year 1 Funding**

**Week #4**  
**Equitable  
Resourcing &  
Discussing the  
Draft Funding  
Recommendations**

**Week #5**  
**Vote on the “Slate”  
of Funding  
Recommendations**

(When we say “slate,” we refer to a set of funding recommendations that the Subcommittee will refine in Meeting 4 and vote on as one package in Meeting 5.)

This slate of funding recommendations was formulated based on the ideas shared by subcommittee members in meetings 1-3:

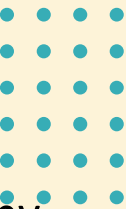
- Meeting #1 Jamboard
- Meeting #2 Jamboard
- Meeting #3 Jamboard 1
- Meeting #3 Jamboard 2



# Funding Recommendations Slate

(When we say “slate,” we refer to a set of funding recommendations that the Subcommittee will refine in Meeting 4 and vote on as one package in Meeting 5.)

- **#1:** Identify a **Third Party Administrator** to fund CBOs (community-based organizations) directly
- **#2:** Eligible County programs can submit proposals for Measure J funds if and only if **at least 85% of the funding is distributed directly to CBOs**
- **#3:** County identifies a **Stakeholder Advisory Board** made up of carceral systems-impacted leadership (like the Reentry Health Advisory Collaborative, RHAC) to be a key decision-maker and advisor in the granting of Measure J funds
- **#4:** County follows identified **Guidelines** for Third Party administered & County administered funds for Measure J
- **#5: Workforce Development:** Focus workforce development on reentry & high risk/diversion populations in geographic areas identified by the JENI (Justice Equity Needs Index) and the JESI (Justice Equity Supply Index)
- **#6: Small Businesses Support:** Focus on supporting small businesses in geographic areas most impacted by incarceration, particularly those owned by Black and Indigenous People and Two Spirit, Trans, Gender Non-binary, and Queer People



# 1) Identify a third party administrator (such as a foundation partner) to fund CBOs (community-based organizations) directly

## The Third Party Administrator must have:

- Expertise in equity-based workforce and small business development, distributing microgrants, and providing capacity building and technical assistance
- The capacity to do the auditing and reporting required of the County, limit the fees it charges, and limit the reporting requirements of the CBOs (community-based organizations) funded
- A commitment to Black-led and BIPOC (Black Indigenous People of Color) consultants to provide capacity building support

- 50% or more of Measure J funding for Economic Opportunity and Sustainability **should go to this Third Party Intermediary**
- **Prioritize CBOs with an annual budget of less than \$1.5 million**; larger CBOs must be led and be in service of the communities most impacted by incarceration and divestment
- CBOs in Service Planning Areas (SPAs) and zip codes of specific economic disadvantage and disproportionately impacted by LA County's carceral system must be prioritized
- The Third Party Administrator must be accountable to an advisory board of systems-impacted community members





## 2) Eligible County programs can submit proposals for Measure J funds if and only if at least 85% of the funding is distributed directly to CBOs (community-based organizations)

- a. Eligible county programs must prioritize funding CBOs that have an annual budget of less than \$1.5 million. Larger CBOs must be led and be in service of the communities most impacted by incarceration and divestment.
- a. CBOs in Service Planning Areas (SPAs) and zip codes of specific economic disadvantage and disproportionately impacted by LA County's carceral system must be prioritized.
- a. Eligible county programs must standardize and streamline contracting Requests for Proposals (RFPs) across agencies to ease entry for providers.



### 3) County identifies a Stakeholder Advisory Board made up of Carceral Systems-Impacted Leadership (like the Reentry Health Advisory Collaborative, RHAC) to be a key Decision-Maker and Advisor in the Granting of Measure J Funds

For funds administered by the Third Party Administrator and County departments, we recommend that the County identify a stakeholder body that, along with the Measure J Advisory Committee, advises the Board of Supervisors in the final decisions for Measure J funding distribution. We prefer this to be individuals who have been engaged in this Year 1 Measure J engagement process and/or in the ATI Recommendations process.

**Relevant ATI Foundational Recommendation #86:** Create, staff, and fund an Advisory Collaborative of Impacted People to ensure there is continuous feedback and accountability to the prioritized communities and LA County at large in the implementation of the comprehensive roadmap.

## 4) Guidelines for Third Party Administered & County Administered Funds for Measure J

### Organizations and programs receiving Measure J funds must:

- Be led by and primarily service the following priority populations that are most severely impacted by incarceration in LA county as identified by the JENI (Justice Equity Need Index) and the JESI (Justice Equity Supply Index):
  - Reentry Community
  - Black Indigenous People of Color (BIPOC),  
Particularly:
    - Black Women
    - People with Disabilities
    - Young People
    - Immigrants
    - Two Spirit, Trans, Gender Non-binary, and Queer People
- Share the Measure J and ATI (Alternatives to Incarceration) values and employ formerly incarcerated people
- Be located in areas of highest need according to data such as the JENI and JESI indexes

## 4) Guidelines for Third Party Administered & County Administered Funds for Measure J (continued)

### The following tracking and evaluation practices should be used:

- Outcomes-based reporting to show that the people who needed the help got the help that actually worked for them, specifically for those who provide services to people with mental health challenges, SMIs (serious mental illnesses) and dual diagnosis
- Surveys and assessments to identify needs and what kinds of careers would be a good fit for individuals
- Accountability and reporting back on this data to the community
- Attacking and addressing the culture of prejudice that promotes anti-Blackness & transphobia (victim blaming). Data and research studies around the lived experiences of women, trans people, and those at multiple intersections of marginalization within the workplace.

#### Relevant ATI Foundational Recommendations:

- **#87:** Utilize data-driven tools (e.g., Race Forward's Community Benefits Agreement and Racial Impact Tool, or Advancement Project's JEN/JESI, etc.) to create processes for equitable resource and contract distribution with program offices across health and social service departments.
- **#110:** Expand and coordinate data tracking/collection across all relevant County justice and health/social service entities to retrieve data necessary for services, programming, preventative measures, and alternatives to incarceration.
- **#113:** Track and make public all relevant County service and incarceration spending both for those incarcerated and those reentering the community.





## 5) Workforce Development: Focus Workforce Development on Reentry & High Risk/Diversion Populations in Geographic Areas Identified by the JENI (Justice Equity Need Index) and the JESI (Justice Equity Supply Index)

### Funded programs should include:

- **Immediate Support for People Reentering the Community**
  - Guaranteed basic income (GBI) that includes voluntary wraparound services around reentry and job placement
  - Rent assistance and utilities payment support
  - Mental health stipends, including gas cards and transportation support
- **Specialized Training to Help with Reentry**
  - Provide supportive resources including technology (laptops/WiFi/cell phone), childcare, rent support, transportation costs, etc.
  - Trauma-informed approaches & work therapy models, including the arts as a healing methodology
  - Support with legal fees and expungements
  - 24-hour emergency supportive services
  - Continued case management support for varying needs in a career path
  - Support finding adult school and vocational training
  - Provide work experience internships to individuals to be equipped to obtain long-term employment that gear towards peace building and wellness in their communities



## 5) Workforce Development: Focus Workforce Development on Reentry & High Risk/Diversion Populations in Geographic Areas Identified by the JENI (Justice Equity Need Index) and the JESI (Justice Equity Supply Index)

### Funded programs should include (continued):

- **Peer-driven Models**
  - Employment opportunities for youth to do peace building and wellness work in their communities
  - Leadership development
  - Focus on living wage opportunities
  - Mentorship pipelines
- **Job Training and Placement Models Towards Living Wage Jobs**
  - Seeing the process through, not job training only, paid living wages while doing job training
  - Stipends/basic income for reentry populations for a minimum of 1 year
- **Peer-driven Social Enterprise Expansion & Development Models that center the experience of reentry and diversion populations**
  - Especially those that have healing and wellness as a central practice
  - Provide entrepreneurship opportunities and training along with microgrants to start their own businesses

### Relevant ATI Foundational Recommendations:

- #26: Expand supported employment opportunities for persons with mental health, substance use, or co-occurring disorders, including flexible funds for basic client needs to find employment (e.g., birth certificates, etc.)
- #108: Increase employment and retention of Community Health Workers (CHWs) to expand service capacity, cultural competency, and client/provider trust
- #104: Provide paid training and employment to increase the number of justice system-impacted individuals working as the technologists behind data collection and analysis

## 5) Workforce Development: Focus Workforce Development on Reentry & High Risk/Diversion Populations in Geographic Areas Identified by the JENI (Justice Equity Need Index) and the JESI (Justice Equity Supply Index)

### Career Priorities:

- Living Wage, “High Road,” and Union Jobs Where there is a Demand for More Workers
- Organizations led by BIPOC (Black Indigenous People of Color) and systems-impacted people
- Psychology & Mental Health
- Health, Geriatric Care
- Construction, Preservations, Jobs that Increase Housing Access

- Hospitality
- IT (Information Technology)
- Green Energy/Green Economy
- Arts
- Entertainment Industry & Creative Industry
- Transportation
- Education
- Housing



## 6) **Small Businesses Support:** Focus on Small Businesses in Geographic Areas Most Impacted by Incarceration, Especially Those Owned by Black and Indigenous People and Two Spirit, Trans, Gender Non-binary, and Queer People

### Prioritize existing and new businesses that:

- Hire reentry populations and youth
- Have owners and operators who represent the prioritized populations and geographies identified as having the highest impact of incarceration in the JENI/JESI indexes, in particular those representing Black, Indigenous, Two Spirit, Trans, Gender Non-binary, and Queer communities
- Provide healing and wellness to their community including food access, green spaces, culturally-relevant arts, and education
- Provide trauma-informed care, non-coercive care, and wrap-around services for communities impacted by violence
- Are, or are transitioning to, worker cooperatives
- Pay a living wage and provide benefits including health, dental, and vacation days
- Commit to sign a neutrality agreement if their workers seek to organize a union
- Have 1-15 employees

Fund the **construction of mixed use community-based hubs** which include **job training, education, housing, small businesses, local food access, access to safe green spaces, reentry support, and other restorative services and programs that prioritize youth, behavioral health, and provides community with physical infrastructure for peacemaking and other alternatives to incarceration.**





## 6) Small Businesses Support: Focus on Small Businesses in Geographic Areas Most Impacted by Incarceration, Especially Those Owned by Black and Indigenous People and Two Spirit, Trans, Gender Non-binary, and Queer People (continued)

### Support could look like:

- Direct funds and microgrants
- Prioritizing cooperatives and supporting community-owned and community-stewarded projects
- Support to set up the infrastructure of a new business, including:
  - Technical assistance for the small business for compliance, legal aid, insurance, and other local, state, and federal mandated requirements; assistance around digitization including website creation and improvements, digital marketing, etc.; culturally-relevant mentorship throughout the development process of new businesses; peer to peer support between running businesses and new businesses in development; developing climate resiliency action plans to further support long-term prosperity of these businesses
- Support to meet the requirements of government contracts
- Place-based funding that focuses on improving small business corridors throughout the County - this would include beautification, technical assistance, facade and internal improvements, and customer outreach



## 6) Small Businesses Support: Focus on Small Businesses in Geographic Areas Most Impacted by Incarceration, Especially Those Owned by Black and Indigenous People and Two Spirit, Trans, Gender Non-binary, and Queer People (continued)

### Recommendations for the County:

- Ensure a transparent communication process so that community members know that these resources are available to small businesses
- Set up a system so that small businesses receiving Measure J funds would get priority for County contracts
- Increase access (including technical and legal assistance) to County-owned empty lots for the outlined opportunities above while not limiting the development of infrastructure on site (example: Urban Agriculture Incentive Zones). Infrastructure limitations limit long-term success and sustainability of these projects.

**Relevant ATI Foundational Recommendation #92:** Utilize County capacity-building programs, in conjunction with equity analysis, to expand the community-based system of care by: (a) finding and supporting smaller organizations in different Service Planning Areas to qualify for and access funds while providing seed funding (i.e. philanthropic partnerships, business loans, flexible government funding, pay for success models, and/or zone area investments, etc.); (b) promoting existing providers as potential incubators; and (c) supporting training and technical assistance to become service providers.

# Public Comment



# Next Steps for this Subcommittee





# Next Steps

- ❑ **Final and 5th Meeting: Monday, March 15, 4pm-6:30pm**
- ❑ Meeting slides, minutes, and recordings will be posted: <https://ceo.lacounty.gov/measure-j-2021-spending/>
- ❑ You can send feedback and requests for the Economic Opportunities and Sustainability Subcommittee to [ati@lacounty.gov](mailto:ati@lacounty.gov)



# CLOSE MEETING

